



LUX* GRAND BAIE, MAURITIUS

SUSTAINABILITY INITIATIVES



Planet preservation is more than just a trend at LUX* Grand Baie. It's all part of the resort life. We cook consciously, create bonds with local growers, purchase with ethical producers, educate our littlest travellers, go energy friendly, innovate responsibly and connect with our community. We firmly believe that sustainability and luxury are compatible.



KEEN ON GREEN

All of our restaurants serve the most creative plant-based, vegan, vegetarian and raw dishes labelled in green on our menus. Behind this, is our Keen on Green concept where we challenged our chefs to think about how to source more thoughtfully and make food a force for good.



ENERGY

To keep the property efficient in energy use, the entire site is LED lit. Our rooms have a Smart Switching Energy Management

System to ensure guests' comfort while optimising AC and energy use. The smart system senses presence, and auto-regulates temperatures to maintain comfort for the guests, whilst keeping the energy consumption efficient. Guests can personalise their desired settings using the sleek and user-friendly touch-panel in their room.

The double-glazed windows and balcony doors keep the building naturally temperate.

The entire building is equipped with meters and sub-meters to closely track and optimise overall energy use, we have successfully cut energy use by 50% by making more efficient use of our heat pumps.



OUR BOUTIQUE

Our curated selection includes locally - made Alicia Swim which uses econyl fabrics, brands like Robb & Lulu and Nuala clothing which use certified organic cotton and fabrics from recycled plastic. We have a selection of jewelry designed and made locally, and whose sales support the conservation of the endemic nature of Mauritius. We carry reef-friendly sunscreen only.



PLAY – WE CARE FOR OUR LITTLE GUESTS

The kids club weekly activities revolve around five pillars: EAT WELL, MOVE, CARE, FEEL, and CREATE. The edutainment aims to get children moving daily, strenghten family bonds, engages young minds and instils a sense of care for our planet.

Little Green Fingers is a series of gardening and permaculture activities in the PLAY garden ranging from seed planting, to composting and designing a mini Aquaponics ecosystem.



NORDAQ WATER SYSTEM

Nordaq's patented water filter filters out impurities and unwanted flavours while maintaining the water's natural salts and minerals. The system produces both still and sparkling water, chilled, ambient, or hot. The water is cooled and served directly in Nordaq's exclusively designed glass bottles, making disposable plastic ones a thing of the past.



FITNESS CENTRE

We're equipped with the latest energy savvy Technogym LIVE Cardio line. All equipment in the line is made of recyclable parts. Its more compact design requires fewer raw materials which reduces its carbon footprint.



LUX* ME SPA

Our nourishing oils are sourced from neighbouring Madagascar. Besides being of excellent quality, they are also eco-certified and support fair remuneration of the cultivators. The Spa also proposes a wonderful selection of organic oils by Shirley Page. Treatment beds are all made of FSC wood and were produced in facilities run with clean energy.



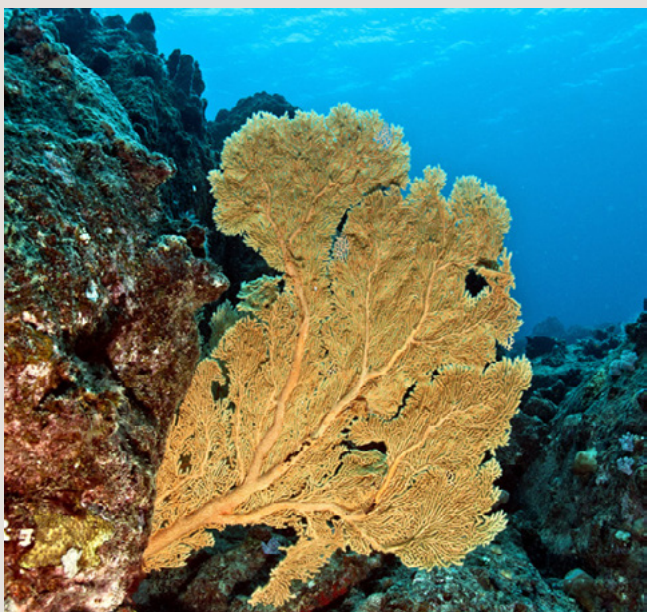
AN INCLUSIVE WORKPLACE

Our objective is to foster a culture where all feel comfortable growing and expressing their unique talents. We work with the NGO Global Rainbow Foundation. They help to identify otherwise-abled candidates who are keen to join us in making inclusiveness and luxury a success story for everybody. Our team is coached and guided on being ambassadors of this project. Our management company also contributed financially to the NGO Inclusion Mauritius to conduct employability trainings for the differently-abled who wish to join the hospitality sector.



EARTHCHECK

LUX* Grand Baie achieved the 5 Earths rating by Earthcheck sustainability assessment in 2023, for its performance in environment, social and good governance areas.



BIODIVERSITY CONSERVATION

We feel connected to the life in our lagoon, so we work with the local Marine Biodiversity expert NGO Ecosud to advise us on protecting it. With them, we create awareness sessions for our Team Members and host them in our pop-up Biodiversity Centre, especially for our guests to discover the wonders of our lagoon. We are working closely with them on various rehabilitation and conservation projects for corals, seagrass, and sea turtles with a dedicated snorkeling trail.



LUX* GRAND BAIE ELECTRIC CARS FOR ECO-FRIENDLY TRIPS AROUND THE ISLAND

LUX* Grand Baie is all about luxury and sustainable, sophisticated design. Our limousine, the BMW iX, is an electric car, alongside other electric BMWs made available to our guests and partners, to tour the island with minimal CO2 emissions.



KIDS GO GREEN PROJECT

We lead a food scrap regrowth workshop for children to raise awareness around food waste, but also how to grow food and become more self-sufficient.



WATER

We've also installed sub-meters in several zones of the resort to ensure no water is being wasted during operations. These measures have enabled us to optimise water use without compromising on the experience, we've cut down to an efficient hot water use of 40m³ per day from the previous 70m³! Throughout 2023 to 2024 all our rooms and kitchens taps will be equipped with aerators.



DOING GOOD WITH THE LOCAL COMMUNITY

The LUX* Grand Baie team is motivated by "doing work that does good" and that's why we have chosen to collaborate with local suppliers who think like us, to raise funds. LUX* Grand Baie teams participate in public food festivals and local markets where the profits from our sales are donated in support of local NGOs or a family in need. Every fundraiser supports either of our two initiatives: Help a Child or Help an NGO. We believe in creating opportunities to reduce poverty, hunger, or inequalities.



WASTE

Recycling solutions are actively implemented and promoted at LUX* Grand Baie. For example, 100% of our kitchen oil is recycled into biofuel. We are safeguarding nature through responsible management of all greasy waste. Furthermore, all used batteries are sent back to our supplier for safe recycling. Before seeking recycling solutions, we favour ethically sourced materials such as wood from responsibly managed forests or durable materials such as aluminum, which is also highly recyclable, for all balustrades.



SUPPORTING LOCAL!

Responsible consumption means caring for both planet and people. Our Pastry Chef works with several carefully chosen local artisans and producers of ingredients like vanilla and bergamot for the pastries at Maison LUX* and our restaurants. The artisans are also invited by LUX* Grand Baie to showcase and market their products in our boutique, and during creative pastry workshops for guests to enjoy.

A CLEANER FUTURE FOR ALL

The Lux Collective has responded to the UN's call to action, following the IPCC's (Intergovernmental Panel on Climate Change) alarming report on climate change and its impact on the world. The Lux Collective has joined the global movement via a Business Ambition for 1.5°C Pledge and a Science Based Targets Call-to-Action Commitment Letter ratified by our CEO on 2nd October 2019. The 1.5°C objective will alleviate the Earth of GHG (Greenhouse Gas) effects, by cutting global GHG emissions by 50% by 2030 and achieving netzero emissions by 2050.

Our Group project *Tread Lightly*, has existed since 2011. In 2019 it was aligned with this ambitious 1.5°C goal.

Tread Lightly invites guests to join us on our journey towards zero-emissions. Our resort emissions are measured by the firm Altruistiq and we are together developing our plans to cut CO2 emissions. For a small donation of 1 Euro per night spent with us, our guests can join us in measuring, tracking, and reducing our common footprint.

We support biodiversity conservation projects, contribute towards UN registered projects in Africa and Asia such as afforestation of the virgin forest with 50,000 trees, or protecting the endangered snub-nosed monkey in Yunnan, China. By bottling our own water in reusable glass bottles, we estimate that our group avoids the plastic waste of nearly 1 million bottles per year.

We also invite our guests to tour the destinations and favour trips to the endemic forests and protected areas of Mauritius with our trusted ecologist partners, such as Ile Aux Aigrettes, Ebony Forest and Blue Bay Marine Park nursery, three projects we are very fond of. All our resorts have long-term affiliations with at least one biodiversity conservation NGO.

CSR with Ray of Light

Our Ray of Light umbrella project allows us to deliver on numerous UN Sustainable Development goals for the empowerment of women and girls, people with disabilities or children in need of access to quality education. All our resorts have long-term affiliations with at least one social empowerment NGO.

Altruistiq is a GHG emissions data management platform that enables businesses to make better sustainability decisions. They are on a mission to transform how organisations make data-driven decisions that benefit their business and the planet

www.altruistiq.com